Announcing...

National Transportation Advanced Leadership Institute (NTALI)
Washington, D.C.
April 20-23, 2020

The NTALI
Sponsored by AASHTO to complement the National Transportation Leadership Institute (NTLI), and consistent with its mission to be a catalyst for organizational and technical excellence, the National Transportation Advanced Leadership Institute (NTALI) is dedicated to the development of a cadre of executive-ready senior managers to fill executive positions in the transportation industry.

NTALI Goals
To develop executive equivalent competencies for DOT and FHWA Senior Leaders consistent with the AASHTO Vision.

To provide DOT/FHWA with a pool of executive ready senior managers to fill executive vacancies as they occur.

To supplement the AASHTO National Transportation Leadership Institute for middle managers with an Institute focused on executive level development.

To transition classroom learning and workplace application.

Participant Goals
To develop knowledge and capacity to influence competencies expected of executive DOT and FHWA policymakers.

To bridge the gap between classroom learning and workplace application.

Learning Objectives
- Recognize methods of transportation policy formulation through simulations and analysis.
- Identify policy-related challenges and opportunities through interaction with political leaders and legislative staffers.
- Develop working knowledge of executive leadership competencies through discussions with experienced transportation executives.
- Develop competencies related to strategic knowledge and “capacity to influence” people, events and the organization using applied techniques.
- Identify personal executive level development needs through self-assessment.
• Recognize the opportunity to benefit from mentoring from faculty and senior executives to create a path leading to executive transportation related positions.

**Location**
Washington, D.C.

**Five Curriculum Tracks**
1. Thinking and Functioning as an Executive
2. Emerging Transportation Challenges
3. Interagency and Intergovernmental Collaboration
4. Leader Wellness Practices
5. Inclusivity and Diversity Focused Workforce Development
6. Presentation, Testimony and Impromptu Communication Competencies

**Eligible Participants**
Ranking administrative officers of the Department, including for example, Deputy Commissioner, Assistant Secretary, Chief Operations Officer, Chief Financial Officer, Chief Information Officer, Human Resources Director, Environmental Services Director, District Engineer, Chief Operations Director, etc.

USDOT/FHWA/FMCSA Grade Levels 14-15 and SES

**Instructional Team**
Dr. Tom DeCoster, DOT CEOs, AASHTO Executive Director, USDOT Administrators and House and Senate Senior Staffers.

**Tuition**
$3,415 per participant

**Application Website:** Now accepting applications

[https://www.surveymonkey.com/r/2020NTALIApplication](https://www.surveymonkey.com/r/2020NTALIApplication)

**Application Deadline:** March 2, 2020

**Other Information**
• The NTALI will meet from 9:00 am to 5:00 pm most days. The last day will conclude at 2:00 pm.
• Applications for admission will be reviewed in the order in which they are received
• Applicants will be notified of acceptance decision 2-3 weeks following submission of the application

Rev: 12/6/2019
# 2020 AASHTO NTALI Curriculum

## Day 1

- Transportation Challenges and Opportunities—A Visionary Futuristic Perspective
- Leadership is a Profession
- Mentoring Future Senior Leaders-A Succession Planning Tool
- Wellness Practices of Successful Leaders

## Day 2

- Leadership Simulation including Chaos Theory, Political Optics, Interagency Collaboration, and Social Media Engagement
- What If Scenarios: Discussions with DOT CEOs
- Conversation with House Transportation Committee Senior Staff

## Day 3

- Inclusive and Diverse Workforce Strategies
- "Super Thinking" Decision Models
- "What If" Scenarios: Discussions with DOT CEOs
- Conversation with Senate Committee Senior Staff
- Public Testimony, Presentations and Q & A Interactions

## Day 4

- Conversation with USDOT Intermodal Administrators
- Leadership Lessons Learned
- Pathways to Executive Leadership
- Leadership is a Profession Revisited