

Strategic Plan for the Council on Public Transportation

As approved by the Strategic Management Committee, September 22, 2018

Goal 1: Lead and influence national policy related to public transportation

The Council will monitor national and state public transportation policy and legislative activities.

Implementation Actions:

- *Regularly monitor and inform membership of opportunities and threats from policy and legislative activities*
- *Engage membership in presentation of national and regional transportation needs to Congress*
- *Work to influence the outcome of policy and legislative activities through proactive leadership and ongoing discussions with key transportation partners and policy makers*

Goal 2: Advance public transportation as part of an integrated transportation system

The Council will continue to advance public transportation as part of an integrated multimodal transportation system.

Implementation Actions:

- *Provide best practices and other tools/information to support members' effort at integrating transit within their state departments of transportation*
- *Collaborate with other AASHTO councils and committees to ensure a multimodal approach to transportation policy*

Goal 3: Strengthen Council's leadership role within AASHTO and among other national organizations, institutions, and groups with complementary purposes and goals

The Council will create and maintain a strong presence of the Council's leadership within AASHTO while enhancing partnerships with external organizations to effectively leverage the Council's resources and extend the Council's reach.

Implementation Actions:

- *Convene meetings/summits with key transportation partners, including APTA and CTAA, and on issues to collaboratively set priorities*

- *Enhance the Council's presence at AASHTO meetings, including the Washington Briefing, Spring Meeting, and Annual Meeting*

Goal 4: Identify and promote research and develop educational resources to support public transportation providers

The Council will identify public transportation research priorities to help member agencies develop and implement effective multimodal transportation solutions.

Implementation Actions:

- *Work with other AASHTO councils and committees to identify and promote research that crosses modal boundaries and advances transit as a modal option*
- *Continue working to fund and promote research focused on the public transportation community*
- *Host conference calls/webinars on FAST Act reauthorization, FTA rulemakings, and on various legislative/regulatory issues*
- *Explore emerging technologies and develop an understanding of its implications on the future of public transportation*

Goal 5: Provide State DOTs with essential and informative technical assistance and exchanges in support of their delivery of public transportation programs

The Council will focus on identifying and addressing the needs of the organization's members related to public transportation.

Implementation Actions:

- *Work with the Multi-State Transit Technical Assistance Program to provide the Council ongoing, effective peer-to-peer exchange opportunities and to network and efficiently solve technical problems.*
- *Work with FTA, public transportation partners and states to promote safety and other vital issues, including asset management, rolling stock specifications and multi-state/agency joint procurements.*