

Strategic Plan for the Committee on Performance-Based Management

As approved by the Strategic Management Committee, September 22, 2018

Goal 1: Provide Value to Committee on Performance-Based Management (CPBM) Members

1.1 *Coordinate work with other AASHTO committees, forums, and task forces to advance AASHTO transportation performance management interests.*

Implementation Actions:

- *Coordinate with other AASHTO committees on areas where transportation performance management topics overlap.*
- *Work to coordinate the complementary activities of performance, risk, and asset management which are under the committee's purview.*
- *Provide necessary linkages to AASHTO committees in other key performance areas.*
- *Conduct annual or other meetings in conjunction with other AASHTO committees as necessary.*

1.2 *Foster collaborative interrelationships and interactions with partner organizations, groups, and industry.*

CPBM will strive to work with the many different organizations and groups that are working to establish and implement robust performance-based management programs.

Implementation Actions:

- *AASHTO staff will participate in regular meetings with USDOT staff on the topic of Transportation Performance Management.*
- *Invite USDOT staff to participate on regular conference calls of the subcommittees and steering committee.*
- *Coordinate activities with other partner organizations and groups.*

1.3 *Provide and Maintain Member Websites*

CPBM believes that an important means to provide information to members, and the performance management community in general, is through a robust web portal that is maintained and curated for the benefit of its members.

Implementation Actions:

- *Continue to develop and maintain the Transportation Asset Management Web Portal.*

- *Continue to develop, maintain, and evaluate the Transportation Performance Management Web Portal.*
- *Continue to develop, maintain, and evaluate the Enterprise Risk Management Web Portal.*
- *Continue to develop, maintain, and evaluate the Transportation Lean Interchange website.*
- *Develop an approach to integrate the existing committee web portals into a single web portal.*

1.4 Provide Opportunities for Committee Members to Interact on Key Technical and Policy Issues

CPBM will provide the opportunity for all committee and subcommittee members to interact with each other and the industry through regular meetings. These meetings will take place through conference calls, member webinars, in-person committee meetings, and larger AASHTO meetings.

Implementation Actions:

- *Subcommittees will regularly engage with their members.*
- *The committee will host quarterly member webinars.*
- *The committee will host an annual committee meeting.*
- *The committee will participate in AASHTO Washington Briefing, Spring, and Annual meetings as appropriate and when needed.*

1.5 Ensure the Committee Strategic Plan and Action Plan are Implemented

The CPBM Steering Committee will be responsible for ensuring the committee’s strategic plan is implemented to the best extent possible given the resources available to it.

Implementation Actions:

- *Request each subcommittee to contribute to the development of action items associated with the CPBM Strategic Plan.*
- *Review and update the Strategic Plan on a regular basis.*

Goal 2: Provide Innovative Performance Management Technical Products and Professional Services

2.1 Facilitate training and educational sessions on key issues.

Implementation Actions:

- *Co-sponsor sessions at other meetings (e.g., TRB) that focus on the application of innovative performance management technical and professional services.*

- *Highlight in AASHTO meeting sessions (and possibly other professional organization meetings) the latest advancements in services and products.*
- *Provide guidance and support to AASHTO providing peer-to-peer information exchanges on best practices in performance management and communicating the benefits of these practices through examples and case studies.*
- *Plan and conduct Webinars, Peer Exchanges, Workshops and Technical Conference Sessions*
 - *Continue to work with FHWA on the AASHTO/FHWA TAM Webinar Series*
 - *Continue to work with FHWA on the Let's Talk Performance webinar series*

2.2 Develop and Support a Robust Research Program

CPBM believes that an important aspect of the committee's business is to propose, monitor, and implement a robust performance management research program. Working through the Subcommittee on Research, CPBM technical committees will work with the performance management community to submit research project proposals for consideration by NCHRP, FHWA, USDOT, or for any other funding opportunities.

Implementation Actions:

- *Maintain and update relevant research roadmaps associated with the committee and subcommittees.*
- *Work with the relevant TRB and other AASHTO committees to develop, submit, and monitor research project ideas.*
- *Disseminate, implement, and support completed research projects.*

2.3 Summarize and Provide Examples of State DOT Implementation of Federal Policies and Regulations

Implementation Actions:

- *Facilitate the sharing of the diverse examples of state practices related to transportation performance management.*
- *Facilitate the sharing of the diverse examples of state practices related to transportation asset management.*
- *Facilitate the sharing of the diverse examples of state practices related to enterprise risk management.*
- *Facilitate the sharing of the diverse examples of state practices related to organizational management.*

2.4 Support the Transportation Performance Management Pooled Fund and Other Resources

Implementation Actions:

- *Participate in quarterly webinars with Pooled Fund members.*

- *Identify opportunities for information sharing through peer exchanges and webinars for each of the associated four tasks.*
- *Disseminate information to Pooled Fund members on a regular basis.*
- *Provide awareness of other TPM resources.*

Goal 3: Be a Leader in the Development of Performance Management National Transportation Policy

3.1 Interact with National Transportation Officials During Policy Development to Convey State DOT Concerns and Issues

Implementation Actions:

- *Work closely with Federal transportation officials in understanding new and emerging issues.*
- *Reach out to other Federal agencies whose policies might affect State transportation programs and provide opportunities to interact with relevant officials.*

3.2 Respond to Federal Regulations Related to Transportation Performance Management

Implementation Actions:

- *Analyze the impact of proposed federal regulations on transportation performance management to State DOTs.*
- *Coordinate and prepare responses as needed to federal regulations related to transportation performance management.*
- *Advocate on behalf of the State DOTs relative to the effectiveness, cost, and impact of proposed regulations on transportation performance management.*
- *Disseminate information related to implementing federal regulations related to transportation performance management.*

3.3 Act as a Forum for Exchanging State DOT Policy Positions on Concerns Relating to Transportation Performance Management

Implementation Actions:

- *Provide input on the identification and evaluation of new transportation performance management policy ideas and concepts*
- *Provide input on the identification and evaluation of new transportation asset management policy ideas and concepts*
- *Coordinate with other AASHTO committees in order to provide input on the identification and evaluation of new risk management policy ideas and concepts*
- *Coordinate with other AASHTO committees in order to provide input on the identification and evaluation of new organizational management policy ideas and concepts*

3.4 Prepare AASHTO Policy Positions as They Relate to Transportation Performance Management Including Asset, Risk, Organizational, and System Performance Management

Implementation Actions:

- *Coordinate with other AASHTO committees in developing AASHTO policy positions on national policy development related to transportation performance management.*
- *Develop white papers on emerging issues that could feed into national transportation policy development related to transportation performance management.*
- *Provide forward-looking papers and session topics that highlight issues that will likely be critical in the future.*
- *Develop and provide recommendations to the AASHTO Transportation Policy Forum on AASHTO's transportation performance management reauthorization platform.*